

Central Florida Dressage Association
Minutes of Meeting held 3/10/2010
Meeting Location – Jeannie Bell’s House, Mt. Dora

Present: Ann Chartier, Susan Croft, Kathy Dennis, Board Members
Laura Causey, Bea Carlson, Barry McKie, Philipa McKie, Corrine Glass and
Jeanie Bell, members

Absent: Kimberly Puthoff, Diane Delmain

The meeting was called to order at 8:05 pm. MANY thanks to Jeanie for a great Mexican dinner and the effort of hosting the group!

Minutes of the February meeting have been corrected and will be circulated for final approval.

Treasurer’s Report: Due to Kimberly’s tax season, there was no treasurer’s report.

Membership Report: Ann updated the group, indicating that to date we have 70 members and are still shooting for 100. She noted that 20 2009 members have not yet renewed.

Enews Report: the last Enews was sent in February; 104 were sent and 50 or 48% were opened. The next Enews will be informing members of the upcoming banquet, on 4/25.

Website Report: the most recent statistics showed over 500 unique IP accesses. The trend continues to be quite positive.

Facebook Report: Pictures have been posted of the Cavalia event and also for the Jean Thornton clinic. We currently have 213 friends. Links are included to membership and banquet information on the CFD website.

New Business

CFD Banquet: Eleven members submitted award applications. We will have 9 grand champions, 4 reserves and 3 high point winners. Susan provided an updated task list. All items have been assigned and significant progress made from the last meeting. We discussed the need to solicit donations for the auctions, and all attendees were encouraged to contact both last year’s donors (list provided and members assigned) as well as prospective new donors.

Activity Planning: Diane provided a report which was reviewed in her absence. A clinic with Shawn Filley is scheduled for 5/15/2010 at Bay Ridge Farm. Shawn’s focus will be on ride position and effectiveness. The 45 minute sessions will be \$60 for members, \$70 for non-members; semi-private sessions are also available. Work is in progress to schedule a clinic with Sharon or Gwen Poulin in the summer; also under consideration are Carole Bulmer, Lisa Giltner and Erin Brinkman. Dates for the Freestyle Day are still

being evaluated, as is the location. A calendar is being developed that will include our events, as well as area schooling/recognized shows and other events of interest.

The group discussed the possibility of hosting a schooling show, and Ann reviewed the costs of using the Clarcona facility, presuming one show ring and one warm-up ring. We would need approximately 40 rides at \$25 to cover the costs. No decision has been reached at this time, as we will continue to evaluate options.

A discussion was also held regarding an Adult Art Competition. The board agreed that we would take submissions in the fall and vote on the winner at yearend. Details are still to be finalized.

Heidelberg Cup: We have the opportunity to host a lecture by Dr Hildebrand either mid-day on Saturday or 4-5 pm on Sunday. Ann asked if any board members were available to represent CFD and introduce Dr. Hildebrand. We are also considering cupcakes or some type of treats for the Rider Award Ceremony.

Barn Tour – Windsong Farm: As part of a larger event, Windsong will be part of a tour that is scheduled for May 16 at approximately 2 pm. CFD was asked if we could help by having some type of activities during the tour time. A number of options are being considered.

Old Business

Sound Equipment: CFD will make 4 installment payments, the first of which has been made. After the second payment, we will get the equipment and move forward on the process of selling it. Kimberly is reviewing a draft of an agreement between CFD and Camille.

Cavalria Trip: Very positive feedback from all attendees. In particular the bus trip seemed to be a good time and an opportunity to socialize. Seats at the show were also good. Some attendees who have seen earlier shows thought that though it was well done, the horses seemed a bit tired.

Trail Ride: This event, scheduled for 3/27 is now posted on the website. Interested riders should RSVP to Susan by 3/20.

Orlando Dressage Social: The cake and coffee event held at the last show was successful based on the positive responses, low cost and opportunity to “spread the word” regarding CFD.

Store Items: We still need to finalize the tax situation, which Kimberly has been working on. We will definitely do pre-orders, and will offer both caps and shirts in multiple colors.