

Central Florida Dressage Inc

Meeting Minutes

April 16, 2010

Meeting was called to order at 7:15.

The prior meeting minutes were not read since they were approved by all board members via email prior to April 16, 2010.

Kimberley Puthoff presented the treasurer's report. We currently have \$2115.79 in our Wachovia checking account and \$758.45 in our Paypal account. Upcoming expenses are:

\$405.00 – Dietrich Insurance – liability insurance renewal

\$350.00 – Camille Brinkman – 2nd installment to reimburse her for sound equipment

\$1000.00 – Potential banquet loss

To date the club has a cash loss of \$274.35.

Kimberley Puthoff presented the membership report. We currently have 77 members. This includes 5 board members, 1 lifetime member, 64 individual members, 3 primary family members, 4 supporting family members.

Ann Ott-Chartier presented the Website and Enews reports. There were 108 copies of the Enews sent. 55.6% of recipients opened the Enews. 45% of recipients actually used the links on the Enews to access another web page. The number of unique visitors accessing our website each month has increased substantially from 2009.

Susan Croft presented the Facebook report. CFD currently has 236 friends. There were no additional updates. Susan will post information regarding the Shawn Filley Fennessey clinic.

New Business:

There are 52 confirmed quests for the 2010 awards banquet to date. The banquet program was discussed. Ann brought samples and all approved the program. Banquet photos will be posted on the web as well as award results (list of winners).

The Shawn Filley Fennessey clinic, to be held at Bay Ridge on May 15th 2010, has one confirmed entry to date.

We will have a clinic with Gunnar Ostergaard on June 5th, 2010 at Wind Song Farm. Gunnar's rate is \$150 per ride. Kimberley will do a rate charge to help Diane with setting the prices for the clinic.

It was discussed that the Fabulous Freestyle Fundraiser would be held in November of this year. We have not yet secured a location for this event.

Instead of our annual Christmas party, we will celebrate the holidays at Arabian Knights. We have not yet determined a date in December for this event.

The Raswan Award clinic will also be held in December. We have not yet determined a date or location for this clinic.

Ann would like CFD to apply for USDF GMO awards, especially the newsletter and website awards. Kimberley suggested Jessie Wheeler as the new Centerline editor. Ann will contact Jessie.

Old Business:

We are very thankful to be affiliated with Orlando Dressage. We are happy to be helping Gayle Witty, a long time CFD member and past board member, plus we have seen a membership increase since starting this new relationship.

Ann will try to set up and launch a merchandise page on our website before the banquet. Kimberley will apply for a sales tax number as well as online filing of sales tax returns. Kimberley will be in charge of fulfilling shirt orders.

The meeting was adjourned at 8:30.